

## Message Text

UNCLASSIFIED

PAGE 01 NAHA 00357 090946Z

12

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W  
----- 017026

R 090852Z AUG U74  
FM AMCONSUL NAHA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 1472

UNCLAS NAHA 357  
E.O. 11652 N.A.  
TAGS: BEXP, JA  
SUBJ: WTDR: KEYSTONE PHOTO SERVICE  
REF: USDOC 5671

1. ADDRESS: P.O. BOX 285, NAHA, OKINAWA. 124 MAEHARA, GINOWAN CITY, OKINAWA. CABLE: KEYFOTO, OKINAWA. TELEX: N.A. PHONE: 0988-972123. OFFICER: MISAO NAKAYAMA, VICE-PRESIDEMT.  
2. FIRM ESTABLISHED 1960, EMPLOYS 41. ACTS AS AGENT OF EASTMAN KODAK AND DISTRIBUTOR OF GTE INTERNATL SYLVANIA DIV. FOR IMPORTING COLOR PHOTOFINISHINGS, PHOTOGRAPHIC EQUIPMENT FOR INDIVIDUAL AND PROFESSIONAL USE. PROVIDES RETAIL AND WHOLESALE SALES THROUGH ITS SUBSIDIARY, SANWA SHASHIN (SANWA PHOTO).  
3. FINANCIAL REFERENCES: BANK OF AMERICA, P.O. BOX 378, NAHA OKINAWA JAPAN. BANK OF RYUKYUS (OJANA BRANCH), 50 OJANA,

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GINOWAN CITY, OKINAWA. TRADE REFERENCES: EASTMAN KODAK, 343 STATE STREET, ROCHESTER, N.Y. 14650. GTE INTERNATL SYLVANIA DIV., 909 THIRD AVE, N.Y., N.Y. 10022.

4. MAJOR FOREIGN FIRMS REPRESENTED: EASTMAN KODAK CO., 343 STATE ST., ROCHESTER N.Y., KODAK COLOR FILMS, PHOTO EQUIPMENT AND SUPPLIES, AGENCY FROM 1965 TO MAY 72, SUB-AGENCY SINCE THEN. GTE INTERNATL SYLVANIA DIV., 909 THIRD AVE., N.Y., PHOTO EQUIPMENT, CHEMICALS, SUPPLIES, OKINAWA AGENCY ACQUIRED 1967. IN 1972 BECAME OKINAWA DISTRIBUTOR WHEN OKINAWA REVERTED TO JAPANESE ADMINISTRATION.

5. SOLE FIRM HANDLING U.S. PHOTO EQUIPMENT AND SUPPLIES IN UNCLASSIFIED

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OKINAWA. ANNUAL SALES ESTIMATED AT 240 MILLION YEN, EXPECTED TO INCREASE WITH THE INCREASE IN TOURISM IN OKINAWA. VICE-PRESIDENT NAKAYAMA IS MEMBER OF OKINAWA PHOTO LAB ASSOC. AND OKINAWA COMMERCIAL ADVERTISING PHOTO ASSOC. FIRM PLANNING TO EXPAND WITH BRANCHES IN AREA OF OKINAWA INTERNATL OCEAN EXPOSITION 1975. BANKING SOURCES INDICATE FIRM HAS MAINTAINED A FAVORABLE FINANCIAL ACCOUNT AND HAS A GOOD REPUTATION. RECOMMENDED AS NORMAL TRADE CONTACT FOR INTERESTED U.S. FIRMS.

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6. DATE OF INFO: 08/74

SYLVESTER

UNCLASSIFIED

NNN

\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* UNCLASSIFIED

## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Draft Date:** 09 AUG 1974  
**Decaption Date:** 01 JAN 1960  
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**Reference:** USDOC 5671  
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**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 05 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <05 JUN 2002 by reddocgw>; APPROVED <22 JAN 2003 by martinjw>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
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**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005